



Commonwealth of Kentucky
Public Protection Cabinet
Kentucky Real Estate Authority

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For Immediate Release

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Public Protection Cabinet Announces New KREA Leadership

FRANKFORT, KY (April 15, 2024) -- The Public Protection Cabinet (PPC) announces the appointments of new leaders at the Kentucky Real Estate Authority (KREA): Tracy Carroll as executive director and Gerald Florence as deputy executive director.

Carroll is a second-generation real estate professional from Danville, Ky. and her knowledge in the real property industry extends beyond a solid grasp of KREC licensee standards of practice, crossing the real property boards with an auctioneer knowledge base as well.

Ms. Carroll brings over 30 years of real property licensing experience, both as a sales associate and broker. Recently, Carroll worked in tandem for the Commonwealth of Kentucky while continuing to operate in the real property industry, serving as managing director of business logistics for the Kentucky Housing Corp.

In her downtime, Carroll enjoys time spent with her family. She is outgoing, loves people, and enjoys real estate industry engagement opportunities.

Gerald Florence now serves as deputy executive director. Florence has relevant experience in the real property industry as a licensed sales associate, a multi-family construction supply leader, and as a retired law enforcement professional.

Florence is passionate about building trust, fostering collaboration, and enhancing performance in the real estate and construction industries.

Hannah Carlin, who served as deputy executive director for KREA, is now director of the Division of Non-Depository Institutions in PPC's Department of Financial Institutions.